

Executive and Professional Courses in the UK

All Executive and Professional Programmes at Accent International in the UK include:

- Free pick-up and return between Exeter (airport, rail or bus stations) and your accommodation
- Free daily transport between Accent and your accommodation
- All administration, planning and design of your course
- Initial diagnostic assessment and needs analysis
- Lunch every day with trainers (except I20)
- Refreshments throughout the day
- Full social programme of midweek activities and Saturday full-day excursions (except I20)
- All course materials and equipment
- Final report and recommendations

Individual Intensive Courses

Individual intensive courses provide the most personal, tailor-made and individually-designed programmes of English language training offered by Accent.

Course Content

The course content on an individual programme is exactly what the course participant wants! The trainers will advise but, in the end, the decision is with the participant. On an individual programme, you can study both General and also Specialist English. General English can include work on accuracy and fluency in speaking, listening, reading and writing or any one of these. It can focus on communicative ability or it can concentrate on accuracy in understanding or reading English for individual needs. Specialist English can include many different areas of work - all areas of Business, for example, or Professional areas such as Medicine, Law, Advertising, Pharmaceuticals, Engineering, etc. In addition, work on specific skills such as Meetings, Negotiations, Presentations, Telephoning or Report Writing can be trained on individual courses - as part of a wider plan or as a specific focus for a one-week programme.

Course Periods

Individual courses are intensive and hard work. They are intended for short periods of study. The normal course period is two or three weeks. We would not recommend longer than four weeks and usually one week is not quite enough - unless you are a good level and you do an I50 course.

Starting Dates

Individual Intensive Courses begin every Monday of the year except for Christmas.

Individual Course Intensities

Course	Details
I50	This is the "super-intensive" programme. 50 hours per week of training, including weekend training. It is recommended for those with only a short period of time available and is not advised for those below lower intermediate.
I40	This is the usual individual intensive programme - which is the most popular with our course participants. The course is for 40 hours of training per week from 09.00 to 17.00 Monday to Friday. We consider that this course produces the best progress of any of our courses. This is the format on which Accent built its reputation and it remains our recommended course for most needs.
I30	30 hours per week of training. This is for participants who feel that 40 hours a week plus self-study would be too much.
I20	20 hours of training per week - usually from 09.00 to 13.00 every day. After this the participant is free for other activities.

Executive and Professional Courses in the UK

Small Group Courses

Small group courses are for a minimum of 2 and a maximum of 4 participants of a similar level. Groups are formed on the basis of the information received in the application form and initial needs analysis. Occasionally, a participant will be telephoned to check the level. During the assessment on the first day, the course composition is confirmed or amended by the course tutor.

Small Group Course Content

Small Group courses can be in General or Business English. The course usually looks at three main areas - the first is Language Development and Accuracy (LDA) which examines the correct use of vocabulary, important areas of grammar and also the students' pronunciation of English, especially where this causes misunderstanding. The second area is Language Skills (LS) which uses listening and reading materials to help with the development of language in discussion and also in writing (emails, letters, reports etc). The third area is Professional Skills (PS) and here trainers help the participants to improve their performance in areas such as Meetings, Telephoning, Negotiations, Presentations, Socialising etc. In all three areas, the focus is on improving communicative ability and fluency. The content of every small group course is not fixed, however, and is adjusted according to the needs of the member of the group. It is constantly reviewed and revised as necessary.

Course Intensity

The Small Group course (SG 40) is for 40 hours per week: 09.00 to 17.00, Monday to Friday.

Course Periods

Small Group courses can be taken for 2, 3 or 4 weeks. The minimum period is 2 weeks and most participants attend for 2 weeks.

Starting Dates

Small Group courses begin every Monday

Small Group Course

Course	Details
SG40	40 hours per week in a small group of maximum 4 participants.

Combination Courses

Combination Courses offer a mixed programme of some individual training and some small group training.

Individual Component of Combination Courses

This component focuses on the individual needs of the course participant. It can rectify personal grammatical problems, concentrate on individual pronunciation or improve fluency, for example. It can provide intensive work focused on any particular skill required e.g. listening, reading or writing. Finally, it can be devoted to very specific English-for Finance, Marketing, Law, Engineering, Medicine, etc. Combination courses provide a range of individual training per day.

Small Group Component of Combination Courses

The Small Group component of the course can enable the participant to work together with others on communicative skills and areas such as meetings, telephoning, socialising, negotiating. It provides an opportunity to practise speaking to more than one person and within a slightly less intensive environment than that of the individual format.

Self-study Component of Combination Courses

On one of the combination courses, CCB, participants have a period of self-study every day. This is for those who feel that 40 hours per week is too intensive or who would like the chance to study and review the work done.

Combination Courses

Course	Details
CCA	This is a course of 40 hours per week. Half of the training is individual and half is in a small group. It is the most intensive combination course and, therefore, produces the most progress.
CCB	This is a course of 35 hours per week and includes 20 hours of small group training, 10 hours of individual training and 5 hours of programmed self-study
SG plus	This is really a small group course with the bonus of a 1 hour individual tutorial every day. This individual tutorial can be very useful for clarification and guidance or if there is one area of your English which is not of interest to the small group.

The Choice of Course

The choice is yours and depends upon many factors. Please contact us if you would like us to advise. Accent has great experience in this area of Executive and Professional Language Training and so we have given below our general recommendations to help your decision.

Accent recommends the following: Participant Profile	Individual Courses	Combination Courses	Small Group Courses
Beginner Level	✓		
Maximum Progress in Minimum Time	✓		
For those who prefer individual attention	✓		
For Senior Executives	✓	✓	
Advanced Level	✓	✓	
Special Needs or Specific Language	✓	✓	
Mainly Needs for Communication with Non-native speakers		✓	✓
Limited Budget		✓	✓
General Needs for improvement			✓

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Accent

Accent International Consultancy

Bicton College, East Budleigh, Devon, EX9 7BY, UK

Tel: +44 1395 567789

Fax: +44 1395 568195

E-mail: admin@accent-international.co.uk

Web: www.accent-international.com

Accent